Docket No.: 56055-0013

DECLARATION AND POWER OF ATTORNEY

As a below named inventor, I hereby declare that:

My residence, mailing address and citizenship are as stated below next to my name,

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter claimed and for which a patent is sought on the APPROACH FOR ESTIMATING USER RATINGS OF ITEMS, the specification of which

	∑ is attache ☐ was filed		s Application Serial Noa	and was amended on (if applicable).			
-	~		nd understand the contents of the above is ent referred to above.	dentified specification, including the			
S Tourish	I acknowledge the duty to disclose information which is known to me to be material to patentability in accordance with Title 37, Code of Federal Regulations, Section 1.56.						
	application(s) for	hereby claim foreign priority benefits under Title 35, United States Code, Section 119 of any foreign pplication(s) for patent or inventor's certificate listed below and have also identified below any foreign pplication for patent or inventor's certificate having a filing date before that of the application on which priority claimed:					
	Prior Foreign App	lications(s):					
	Number	Country	Day/Month/Year filed	Priority Claimed			
	I hereby claim the b	enefit under 35 U	JSC §119(e) of any United States provision	onal application(s) listed below.			

Prior Provisional Application(s):

Application No. 60/212,193 Application No. 60/244,793 Filing Date: June 16, 2000 Filing Date: October 31, 2000

I hereby claim the benefit under Title 35, United States Code, Section 120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, Section 112, I acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations, Section 1.56 which occurred between the filing date of the prior application and the national or PCT international filing date of this application:

Prior U.S. Application(s):

Serial No. 09/561.041 Filing Date April 28, 2000 Status: Patented, Pending, Abandoned

Pending

Docket No.: 56055-0013

J

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

I hereby appoint the following attorney(s) and/or agent(s): Edward A. Becker, Reg. No. 37,777; Marcel K. Bingham, Reg. No. 42,327; Carl L. Brandt, Reg. No. 44,555; Brian D. Hickman, Reg. No. 35,894; Christopher J. Palermo, Reg. No. 42,056; Carina M. Tan, Reg. No. 45,769; Bobby K. Truong, Reg. No. 37,499; Craig G. Holmes, Reg. No. 44,770, Van Mahamedi, Reg. No. 42,828 and John D. Henkhaus, Reg. No. 42,656, all of

HICKMAN PALERMO TRUONG & BECKER LLP 1600 Willow Street San Jose, CA 95125-5106

with full power of substitution and revocation, to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith, and all future correspondence should be addressed to them.

Full name of sole or first inventor. W. REED HASTINGS					
Inventor's signature:		Date: 6 18	07		
Residence: City: Santa Cruz		State: CA	Country: USA		
Citizenship: USA					
Mailing Address: 604 Lighthouse Avenue					
Mailing Address: City: Santa Cruz	State: CA	Zip: 95060	Country: USA		
Full name of second inventor: NEIL DUNCAN HUI	NT				
Inventor's signature:		Date: 6[1	8 2001		
Residence: City: Mountain View		State: CA	Country: USA		
Citizenship: USA					
Mailing Address: 685 Lola Lane					
Mailing Address: City: Mountain View	State: CA	Zip: 94040	Country: USA		

Docket No.: 56055-0013

Mailing Address: City: La Honda

Full name of third inventor: MARC B. RANDOL	PH			
Inventor's signature:	Date: 6/19/01			
Residence: City: Santa Cruz		State: CA	Country: USA	
Citizenship: USA				
Mailing Address: 322 Charles Hill Road				
Mailing Address: City: Santa Cruz	State: CA	Zip: 95065	Country: USA	
Full name of fourth inventor JOHN ROBERT CL	ANCUTTI			
Inventor's signature:		Date: 6 18 01		
Residence: City: Mountain View		State: CA	Country: USA	
Citizenship: USA				
Mailing Address: 2211 Latham Street, #306				
Mailing Address: City: Mountain View	State: CA	Zip: 94040	Country: USA	
Full name of fifth inventor: STANLEY MIGUEL	LANNING			
Inventor's signature: M.	Date: 6/19/01			
Residence: City: La Honda		State: CA	Country: USA	
Citizenship: USA				
Mailing Address: P.O. BOX 476				

State: CA

Zip: 94020

Country: USA